



Kalyani Charitable Trust's

K. R. Sapkal College of Management Studies

(Permanently Affiliated to Savitribai Phule Pune University & Approved by AICTE, New Delhi.)

Recognize Under 2(f) Category and 12(B), UGC Act, 1956.

Creating Globally Compatible Business Managers and Entrepreneurs

Strategic Plan : 2014-2019

Strategic Planning at the College of Business: Process and Outcome

Strategic planning at the College of Business Management is a critical activity that enables us to set and implement a clearly shared vision, mission and goals. The 2014-2019 strategic plan was developed over an 18-month period through a formal process led by a Long Range Planning Committee. The committee members were appointed by the Director of the College, Dr. B. B. Rayate and comprised of five faculty members. The process the committee used includes:

1. Collecting and analyzing the past five years of data on undergraduate programs, graduate programs, faculty research and teaching, student services, marketing and communication, alumni and external relations;
2. Benchmarking studies of universities and comparable national business schools;
3. Gathering of input from administrators, faculty, staff, students and alumni at the annual cultural mega event Astitva, parents meet, alumni meet and HR meet.

The final strategic plan includes our revised vision, mission statements, core values, and goals organized by five pillars.

We are looking forward to implementing our strategic plan to build our institute as a leader in business education and research. We are excited about the opportunities that lay ahead of us. As the globalization trend continues, the market's need for well-rounded graduates who understand how to manage business in an integrated world economy will increase. Our strategic focus and growth opportunity is Global competitive managers and Entrepreneurs.

We would like to thank those who worked tirelessly in developing our new strategic plan including the Strategic Planning Committee, the College Faculty including my predecessor Director Emeritus Dr. B.B. Rayate, Staff, Students, and our Advisors. We are very excited about implementing this new strategic plan and building a better business school.

Dr. Suhas Dhande,

Director

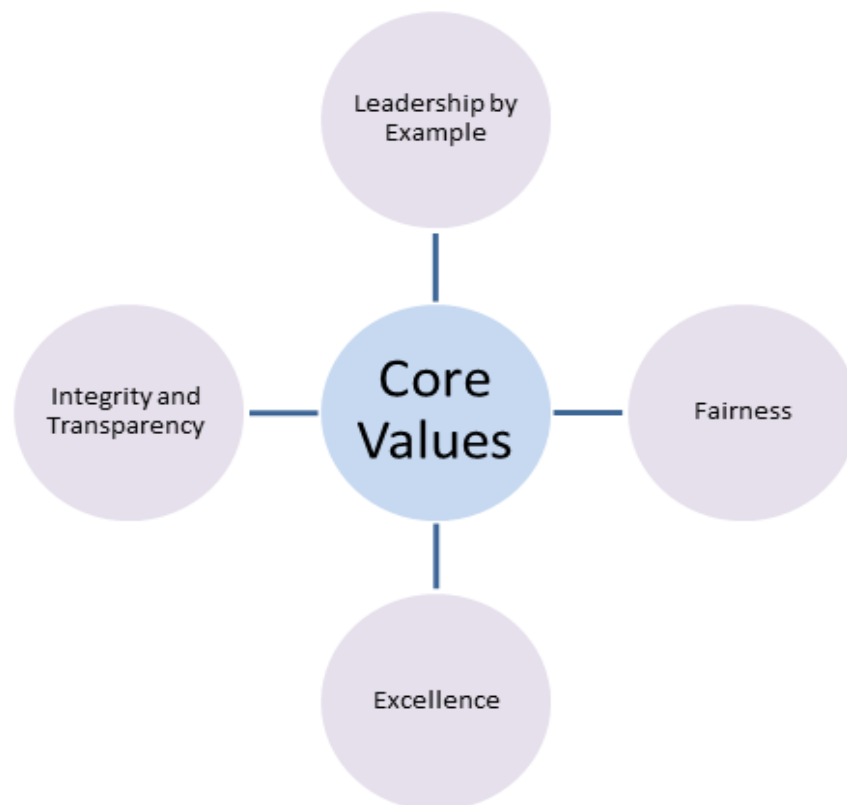
Our Vision:

“To create globally competitive managers and entrepreneurs”.

Our Mission:

To contribute to the national development by delivering knowledge, skills and competencies to transform the youth of this country into efficient managers & Entrepreneurs, finest human beings and contributory citizens.

Our Values:



Leadership by Example :

To set standards in our academic working and community contribution and be an example for the education industry and ourselves.

Integrity & Transparency :

To be ethical, sincere and open in all our transactions.

Fairness :

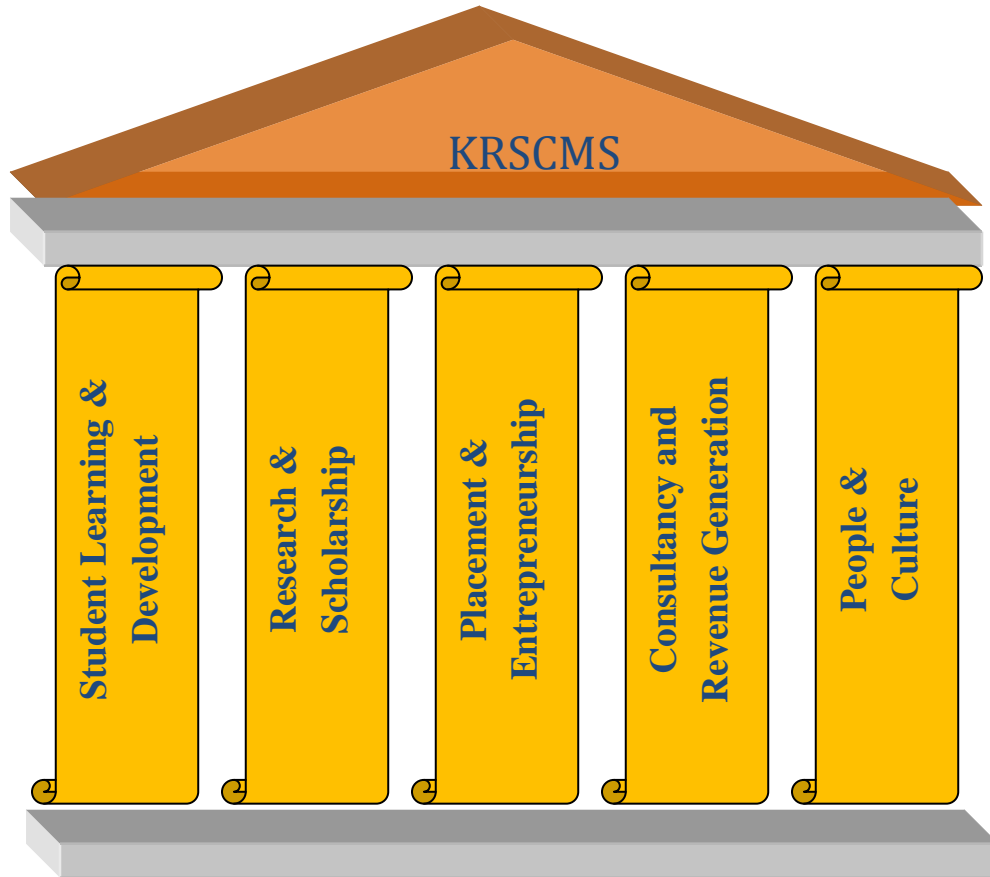
To be objective and transaction-oriented, and thereby earn trust and respect.

Excellence:

To strive relentlessly, constantly improve ourselves, our teams, our services and our students to become the best.

The Five Strategic Pillars

We organize our strategy into five key pillars flowing from our vision, mission and core values. The five pillars are Student Learning and Development, Research and Scholarship, Placement & Entrepreneurship, Consultancy and Revenue Generation, People and Culture. Both categories are intertwined and impact each other.



The Five Strategic Pillars of the KRSCMS

Pillar 1: Student Learning and Development

We will provide a portfolio of innovative, market-relevant for academic programs and learning experiences using the latest information technologies where students are challenged, their thinking processes expanded, and where they are prepared to make sustained contributions to organizations and society in a global environment.

- ✓ Increase enrollment upto 100% intake
- ✓ Increase enrollment of the dual-degree Programs.
- ✓ Evaluate and implement ways to provide an appropriate level of entrepreneurship education to all students.
- ✓ Continuously review of concurrent evaluation system for more exposure to practical work
- ✓ Increase the extent to which all courses are technology-enabled and develop exemplary support services to meet our current and future students' needs.
- ✓ Improve quality, efficiency, and inter-activity of our instructional technology.

Pillar 2: Research and Scholarship

To achieve our research goals, we will continue to maintain and enhance faculty and student research quality and productivity, keep a pulse on our research, and take actions when needed.

- ✓ Enhance and institutionalize a standing faculty “Research Committee” to monitor and advise on research at the College level.
- ✓ Motivates staff and student for patents.
- ✓ Reduce teaching and service load for faculty with high research output.
- ✓ Hire a statistician/database manager to assist faculty with their research.
- ✓ Increase the endowment focused on broad-based research support.
- ✓ Ensure that the faculty’s research is readily available, accessible, and well publicized.
- ✓ Communicate our research more effectively and the faculty's achievements through the College's website.

Pillar 3: Placement & Entrepreneurship

- ✓ Enhance students' career support services and career prospects; enhance our placement efforts by increasing both the number and the variety of firms recruiting on campus and encouraging internships; market our students directly to employers.
- ✓ The KRSCMS is developing a growing reputation in Entrepreneurship.
- ✓ We will capitalize on this reputation and expand our expertise in this area to include innovation as well as entrepreneurship.
- ✓ Increase participation of our students in extracurricular activities related to entrepreneurship.
- ✓ Provide entrepreneurship education and support for our community.
- ✓ Continue to build our reputation in entrepreneurship by creating entrepreneurs.

Pillar 5: Consultancy and Revenue Generation

We will continue to build financial and resource strength. We will continue to raise funds through professional and executive education, and private fundraising. These funds will be used to fill our most pressing needs with a wish list including a additional faculty, and a scholarship fund to support experiential educational activities, and additional professorships and research funds.

- ✓ Identify new program opportunities and implement those deemed appropriate.
- ✓ Increase revenue from profitable agreements with various agency which required infrastructural facility for outsourcing.
- ✓ Generate additional revenue from multi-year donations and endowments
- ✓ Encourage targeted class and alumni group donations.

Pillar 5: People and Culture

We rely on the strength, expertise and dedication of all, from our Director to our Faculty and Staff. We strive to set goals that enhance their welfare as well as their contributions to the success of our College.

- ✓ Increase faculty and staff efficiency and effectiveness
- ✓ Implement a staff work-planning and management system to improve internal quality and efficiency.
- ✓ Reduce the student-faculty ratio --- requiring the hiring of additional faculty.
- ✓ Introduce incentives for faculty using innovative and experiential teaching pedagogies.
- ✓ Continue to provide incentives for research excellence.
- ✓ Develop appropriate and rigorous training programs to create a cohesive college-wide culture and well-trained effective staff members.
- ✓ Extension activities